



Polk County Health Fair Information

Dear Health Care Provider:

On May 19, 2010 Polk County Senior Services will again be hosting a health fair and Senior Fest at the Varied Industries Building at the State Fairgrounds. Prevention, education and screening are key components of an individual's health journey. You can play a key part in this venture as an exhibitor/screener.

This is the seventh year that we have had the Health Fair in conjunction with our Senior Fest. Approximately 1800 people sign up for the event, with about 400 going through the Health Fair. We have had success using a "punch card" that encourages people to visit the health fair booths. Each vendor will be given a paper punch and can punch a participant's card after they have visited the booth. If a minimum number of stations are visited and punched by the vendor, the participant's card will be entered into a drawing for \$100 gift card for Hy-Vee, plus other possible prizes.

The Health Fair will be held in the south meeting rooms of the Varied Industries Building at the State Fairgrounds. This is for privacy and acoustic reasons. If you are participating in the health fair there will be no charge for your space. We ask that you do not charge for your services. Senior Services may be able to reimburse your agency for services that otherwise could not be provided. For more information on reimbursement, please call me at 286-2062 after March 22nd.

If you want space in the main area, you must fill out another form and pay for that space. Contact Joyce Norris at 286-2113 for further information on the main area.

This year we are allowing all vendors to sell products to the public. If you are interested in selling a product, please note that on the enclosed form. A committee will review products for appropriateness and you will receive confirmation if you will be allowed to offer your products at the Fest/Health Fair.

It is important that all booths have staff at the booths until 1:00 p.m. There is a lunch break between 11:30 a.m. and noon, but many people were disappointed last year when vendors left at noon and they came for screenings after lunch.

If you are interested in participating, please return the attached form no later than April 28th, 2010. If you have questions on the health fair, please give me a call. This is a great way to raise your visibility and introduce your services to the well elderly community.

Respectfully,

Barbara McClintock
Program Administrator
Community & Senior Services
1914 Carpenter, Des Moines, IA 50314



Application for Exhibit Space

Senior Services Health Fair

Varied Industries Building, Iowa State Fairgrounds
Wednesday, May 19, 2010
9:00 a.m. – 1:00 p.m.

Thank you for your interest in the Senior Services Health Fair at Varied Industries (V.I.) Building at the Iowa State Fairgrounds. The Health Fair will be in the South meeting rooms of the V.I. Building. **Each vendor will have two chairs and one 8' table unless specific requests are made.** If you are selling a product, you must be licensed to do so and pay appropriate taxes. Please fill out the information below and mail to:

Health Fair Registration
1914 Carpenter
Des Moines, IA 50314

or fax to: (515) 286-3616

Contact name: _____

Organization: _____

Address: _____

Signature and Title: _____

Fax: _____ Phone # _____

e-mail _____

Will you be providing: screening demonstration type _____

Will you be offering products for sale? yes no

What product/s do you plan to sell? _____

Additional chairs # _____ Additional tables # _____ Privacy Area

At least one person must remain in the screening area until 1:00 p.m. with the exception of the lunch break from 11:30 – noon.

Health Fair providers may join us for lunch at 11:30 a.m.

How many lunches? _____

No, We will not be eating lunch.

Please return no later than April 28, 2010

Questions? Call Barb McClintock 286-2062 or e-mail barb.mcclintock@polkcountyiowa.gov