



## Media Advisory

### Board to approve Advertising/Marketing Agreement

*9:30 a.m., Tuesday, December 20, 2011*

- What:** Veterans Memorial Auditorium Renovation Project marketing/advertising agreement with Community Choice Credit Union
- Who:** Polk County Board of Supervisors
- When:** 9:30 a.m., Tuesday, December 20, 2011
- Where:** 111 Court Avenue, Room 120  
Des Moines, Iowa 50309

**Background:** The Polk County Board of Supervisors will review and approve a marketing/advertising agreement for the convention center space within the Veterans Memorial Auditorium Renovation Project. OPN Architects will provide a presentation outlining the theming concept of Veterans Memorial Hall and the building's exterior signage, representatives from Global Spectrum and Community Choice Credit Union will be available to address questions.

The historic Veterans Memorial Auditorium exterior signage will remain in place on the building. Additional convention center signage will be added to the building in three locations to address the convention center space now located within Veterans Memorial.

**Contact:** Sue Elliott, Project Manager  
Polk County Board of Supervisors  
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