



Chris McCarthy, Chair
Terri Henkels, Director
Polk County Health Department

Reverse the trend, reclaim our health

*Devote additional resources to prevention and wellness
Friday, June 8, 2012, 8:00 am
River Place, Conference Room 1A*

Advocating for community design around workplaces – Chris Frantsvog, Polk County Health Department

A small group of stakeholders has gathered to discuss ideas for how they can advocate for ways to better design the environment inside and outside (sidewalks, safe neighborhoods, traffic slowing devices, lighting, etc.) their workplaces to encourage more physical activity for employees.

Who's involved: Chris Frantsvog, Heidi Long, Megan Aucutt, Amy Croll and Sarah Boese.

What was decided: Additional discussions will be held to make a wish list for the outside environment, and then engage in dialog with the design community. A small group is willing to serve as a “helpers bureau” to share their success stories with others who want to make internal changes.

Who else joined: Pat Cavanaugh, Alex Sandvig, Elaine Heinz, Joy Schiller, Mary McCarthy, Craig Hanken (suggested), Meredith Corporation (suggested).

Who to contact: [Chris Frantsvog](#)

Multi-discipline “Prevention Council” of providers – Terri Henkels, Polk County Health Department

Polk County Health Department will convene a Prevention Council, and is developing criteria and focus areas.

What was decided: Suggestions were that the Council could decide to take on a very large issue (e.g., obesity), ask the community what to focus on, or choose something with high probability of success. Other suggestions included partnering with an educational institution and planning for evidenced-based and measurable results. Link to other Healthy Polk efforts.

Who to contact: [Juan Cadenillas](#)



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Community Champions in prevention and wellness – Nicole Bruce, Live Healthy Iowa

Community champions can be high profile or low profile individuals, but what they have in common is their willingness to share their story and the passion they bring to their cause. They can be used to raise awareness, motivate, inspire, be in commercials or be speakers at *Lunch and Learns*, among other ideas.

What was decided: The next step is to build a list of champions around this Healthy Polk priority, develop some key messages and target audiences to hear them (people with disabilities, older adults, mental health, substance abuse, transitions out of prison).

Who to contact: [Nicole Bruce](#)

ACOs: What are they; why should we know about them – Dr. Ann York, Des Moines University

Accountable Care Organizations are relatively new models of care that reward providers based on how well they manage the quality of outcomes for patients.

What was decided: This was an informational item only.

Who to contact: [Dr. Ann York](#)

Engagement in prevention planning and implementation – Amy Croll

Community Youth Concepts has been working to engage youth by connecting them to social issues through the things they are passionate about. Charter School students are working on issues such as suicide and pregnancy prevention through poetry slams and talent shows.

What's next: CYC would like to do more inter-generational planning. People can also get involved in CYC's youth gardening efforts to grow produce for food pantries.

Who to contact: [Amy Croll](#)

Next meeting: Friday, September 7, 8:00 -10:00 am, River Place, 2309 Euclid Ave, Conference Room 2