

Develop a tool to facilitate regular communication among the food sectors

May 13, 2011

What is the outcome of this proposal that will help advance the Healthy Polk priority?

- Enhance communication

Does this proposal already have an organizational home?

- No
- Nobody could identify anybody with a mission match to do this

What challenges do they face?

- Who are the tools for (which groups)
- Clarify what it will do
- People communicate in many different ways (not just one)

How can the rest of us help? What do you need?

- Social media, facebook, etc
- Community communication

Anything else?

- Get a structure going
- Broad plan with many sectors
- "Foodcorps" workers. Contact: Hannah Lewis
- These must be focus on school-based work

Update
[Chris Frantsvog](#)

September 9, 2011

- An UNI intern at Polk County Health Department, Chase Moffitt, prepared a survey to send to members of the food sectors (restaurants, grocery stores, food educators, dietitians, nutritionists, growers, distributors, processors, food pantries and other emergency food providers)
- The survey asks about ways people communicate, how they prefer to receive information, and how they might use additional information to advance the Healthy Polk food priority if they had additional or better information
- Response to the survey has been slow

Challenges and recommendations

- Use Polk County Health Department Intern, Elizabeth Pace, to re-send this survey to food stakeholders and reaffirm their commitment to pass it on
- Identify Grocery Store Directors and send this to them
- A number of stakeholders commented that the most fruitful communication among the food sectors needs to be in venues where they can meet face to face for targeted, facilitated discussions

Identifying the next step

- It's not clear how the information gleaned from the survey should be used
- No one among the stakeholders present could identify who makes sense to follow through with this project once the information is gathered.

December 9, 2011

- Survey determined best communication is "around the table"
- No new suggestions at gathering