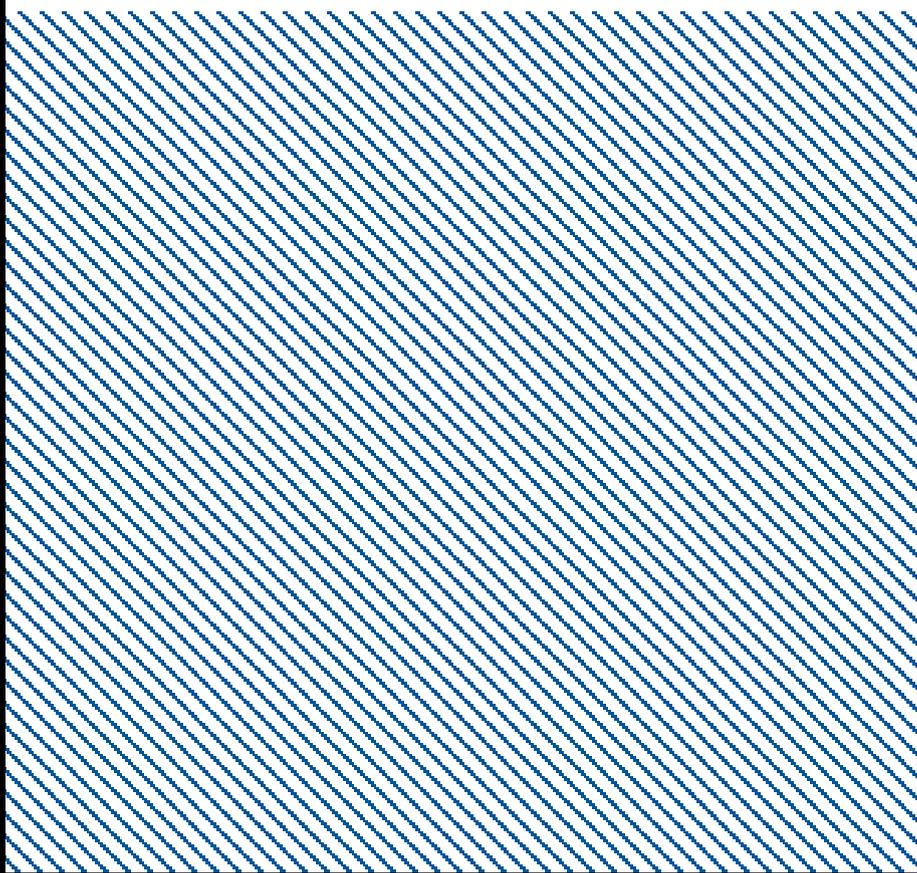


Polk County

Community Health Improvement Plan

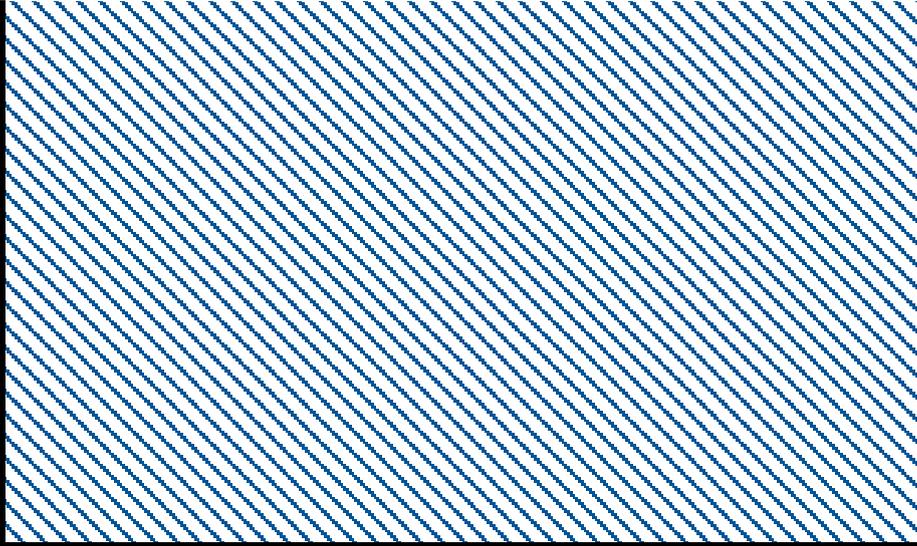
addresses community-wide health needs and priorities as identified during the community health needs assessment process.

GOAL	Strategies	Who is responsible?	When? (Timeline)
Ensure access to affordable, healthy food for everyone.			NEW 01/23/2012 Planning toward the timeline is ongoing every three months
	NEW 01/23/2012 Build infrastructure to do additional work (summer feeding program, gathering leaders to educate them and get their input on issues related to food insecurity)	NEW 01/23/2012 Des Moines Schools and Coalition in Support of Hungry Children	
	Create mobile food pantry	NEW 01/23/2012 Des Moines Area Religious Council	
	Develop incentives for people of limited income to buy healthy foods		
	Develop for-profit businesses to distribute healthy foods		
	NEW 01/23/2012 Create a community food plan Allow sign up for SNAP at food pantry sites, WIC, Head Start, Broadlawns, Primary Health Care, etc.	NEW 01/23/2012 Des Moines Area Religious Council	
	Create a 2-1-1 for food		
	Develop a social marketing campaign		
	Establish broad-based community partnership		
	Develop a tool to facilitate regular communication among the food sectors		
	Develop a tool to facilitate regular communication among the food sectors		



GOAL	Strategies	Who is responsible?	When? (Timeline)
Devote additional resources to prevention and wellness.	Strategies will be developed by following these steps: 1. Convene a group of peer-identified subject matter experts	See #5 under strategies	NEW 01/23/2012 Planning toward the timeline is ongoing every three months; next gathering 3/02/12
			See #5 under strategies

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2. Facilitate a discussion through which the experts:
 - a. identify what is going on to address this priority
 - b. analyze why the current efforts have not be sufficient to produce the desired change
 - c. propose innovative strategies
 3. Benchmarks to measure progress will be determined
 4. The proposed "action agenda" will be presented to the community for adoption.
 5. Following adoption an implemenation plan and timeline will be developed

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GOAL	Strategies	Who is responsible?	When? (Timeline)
Provide youth with more ways to be physically active every day in school so they can learn to become active adults.	<p>NEW 01/23/2012 Create a school culture that supports physical activity</p> <p>NEW 01/23/2012 Create a case statement linking activity and academics</p> <p>NEW 01/23/2012 Explore and create new partnerships to build support</p>		NEW 01/23/2012 Planning toward the timeline is ongoing every three months; next gathering 2/29/12

GOAL	Strategies	Who is responsible?	When? (Timeline)
Increase the availability of accessible, affordable public transportation	<p>Strategies will be developed by following these steps:</p> <ol style="list-style-type: none"> 1. Convene a group of peer-identified subject matter experts 2. Facilitate a discussion through which the experts: <ol style="list-style-type: none"> a. identify what is going on to address this priority b. analyze why the current efforts have not be sufficient to produce the desired change c. propose innovative strategies 3. Benchmarks to measure progress will be determined 4. The proposed "action agenda" will be presented to the community for adoption. 5. Following adoption an implemenation plan and timeline will be developed 	See #5 under strategies	See #5 under strategies

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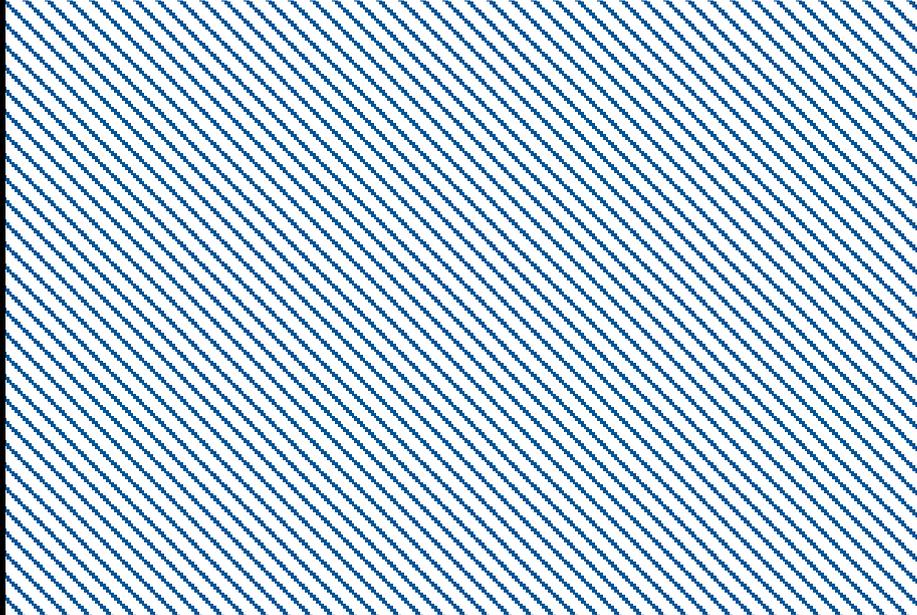
GOAL	Strategies	Who is responsible?	When? (Timeline)
<p>Make sure that all people living in Polk County have health care insurance coverage</p>	<p>Strategies will be developed by following these steps:</p> <ol style="list-style-type: none"> 1. Convene a group of peer-identified subject matter experts 2. Facilitate a discussion through which the experts: <ol style="list-style-type: none"> a. identify what is going on to address this priority b. analyze why the current efforts have not be sufficient to produce the desired change c. propose innovative strategies 3. Benchmarks to measure progress will be determined 4. The proposed "action agenda" will be presented to the community for adoption. 5. Following adoption an implemenation plan and timeline will be developed 	<p>See #5 under strategies</p>	<p>See #5 under strategies</p>

GOAL	Strategies	Who is responsible?	When? (Timeline)
<p>Expand health coverage and services for families who cannot afford private insurance but do not qualify for public programs.</p>	<p>Strategies will be developed by following these steps:</p> <ol style="list-style-type: none"> 1. Convene a group of peer-identified subject matter experts 2. Facilitate a discussion through which the experts: <ol style="list-style-type: none"> a. identify what is going on to address this priority b. analyze why the current efforts have not be sufficient to produce the desired change c. propose innovative strategies 3. Benchmarks to measure progress will be determined 4. The proposed "action agenda" will be presented to the community for adoption. 5. Following adoption an implemenation plan and timeline will be developed 	<p>See #5 under strategies</p>	<p>See #5 under strategies</p>



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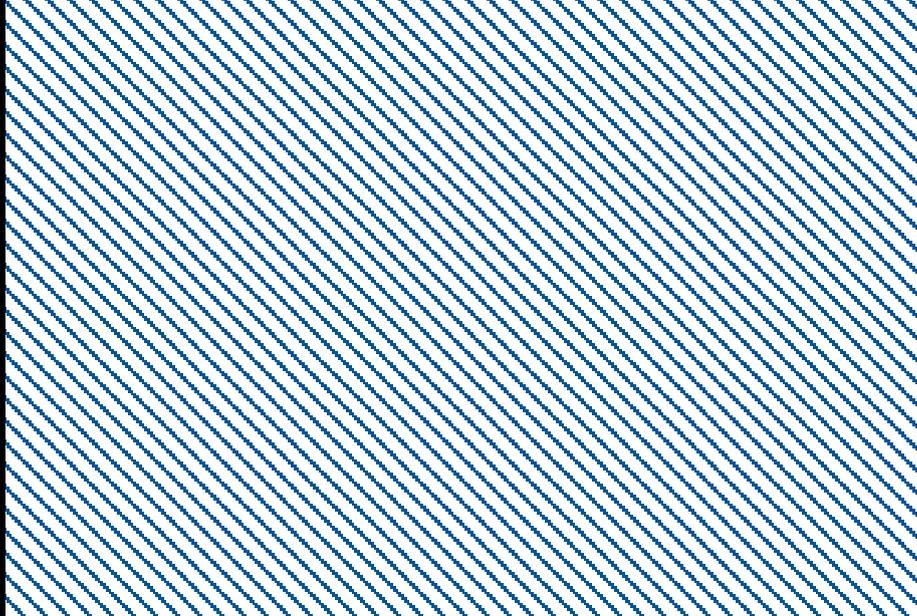
GOAL	Strategies	Who is responsible?	When? (Timeline)
<p>Ensure equal access to health care for all.</p> 	<p>Strategies will be developed by following these steps:</p> <ol style="list-style-type: none"> 1. Convene a group of peer-identified subject matter experts 2. Facilitate a discussion through which the experts: <ol style="list-style-type: none"> a. identify what is going on to address this priority b. analyze why the current efforts have not be sufficient to produce the desired change c. propose innovative strategies 3. Benchmarks to measure progress will be determined 4. The proposed "action agenda" will be presented to the community for adoption. 5. Following adoption an implemenation plan and timeline will be developed 	<p>See #5 under strategies</p>	<p>See #5 under strategies</p>

GOAL	Strategies	Who is responsible?	When? (Timeline)
<p>Encourage more medical providers to focus on prevention, education , and wellness.</p> 	<p>Strategies will be developed by following these steps:</p> <ol style="list-style-type: none"> 1. Convene a group of peer-identified subject matter experts 2. Facilitate a discussion through which the experts: <ol style="list-style-type: none"> a. identify what is going on to address this priority b. analyze why the current efforts have not be sufficient to produce the desired change c. propose innovative strategies 3. Benchmarks to measure progress will be determined 4. The proposed "action agenda" will be presented to the community for adoption. 5. Following adoption an implemenation plan and timeline will be developed 	<p>See #5 under stratgeies</p>	<p>See #5 under strategies</p>

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GOAL	Strategies	Who is responsible?	When? (Timeline)
<p>Empower more people to take responsibility for maintaining their health</p> 	<p>Strategies will be developed by following these steps:</p> <ol style="list-style-type: none"> 1. Convene a group of peer-identified subject matter experts 2. Facilitate a discussion through which the experts: <ol style="list-style-type: none"> a. identify what is going on to address this priority b. analyze why the current efforts have not be sufficient to produce the desired change c. propose innovative strategies 3. Benchmarks to measure progress will be determined 4. The proposed "action agenda" will be presented to the community for adoption. 5. Following adoption an implemenation plan and timeline will be developed 	<p>See #5 under strategies</p>	<p>See #5 under strategies</p>

GOAL	Strategies	Who is responsible?	When? (Timeline)
<p>Advocate for affordable, quality and safe housing.</p> 	<p>Strategies will be developed by following these steps:</p> <ol style="list-style-type: none"> 1. Convene a group of peer-identified subject matter experts 2. Facilitate a discussion through which the experts: <ol style="list-style-type: none"> a. identify what is going on to address this priority b. analyze why the current efforts have not be sufficient to produce the desired change c. propose innovative strategies 3. Benchmarks to measure progress will be determined 4. The proposed "action agenda" will be presented to the community for adoption. 5. Following adoption an implemenation plan and timeline will be developed 	<p>See #5 under strategies</p>	<p>See #5 under strategies</p>

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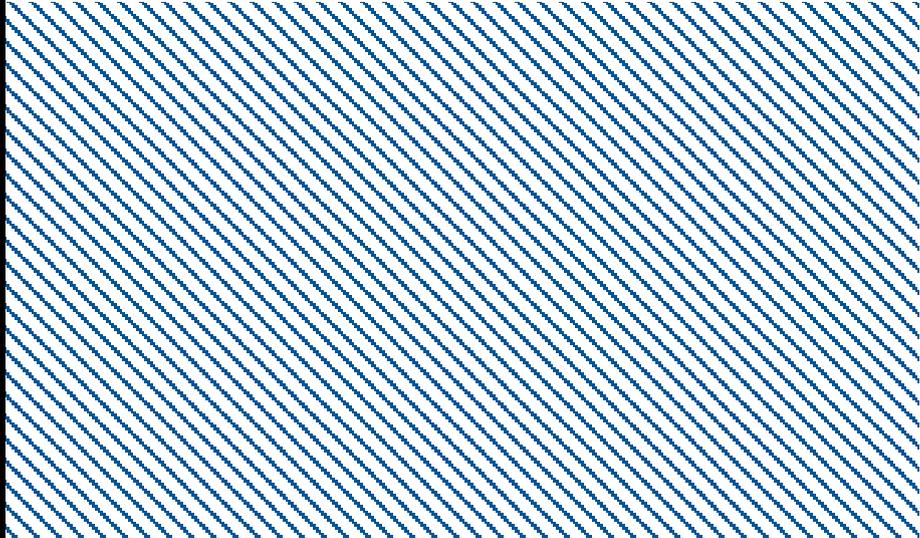
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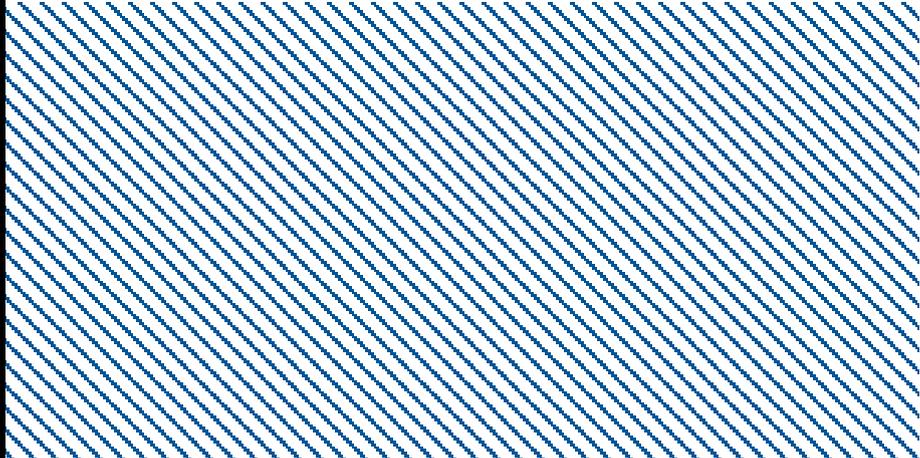
GOAL	Strategies	Who is responsible?	When? (Timeline)
Develop a community health profile	Contract with the Child and Family Policy Center to update the 2010 Polk County Health Chart	Polk County Health Department and Child and Family Policy Center	2012

GOAL	Strategies	Who is responsible?	When? (Timeline)
Access current technology to manage, display, analyze and communicate population health data	<ol style="list-style-type: none">1. Post the information from the Community Health Profile on the Polk County web page2. Develop a calendar/schedule to distribute "facts" from the profile through Facebook and Twitter with links back to the full profile	Polk County Health Department	By December 2011

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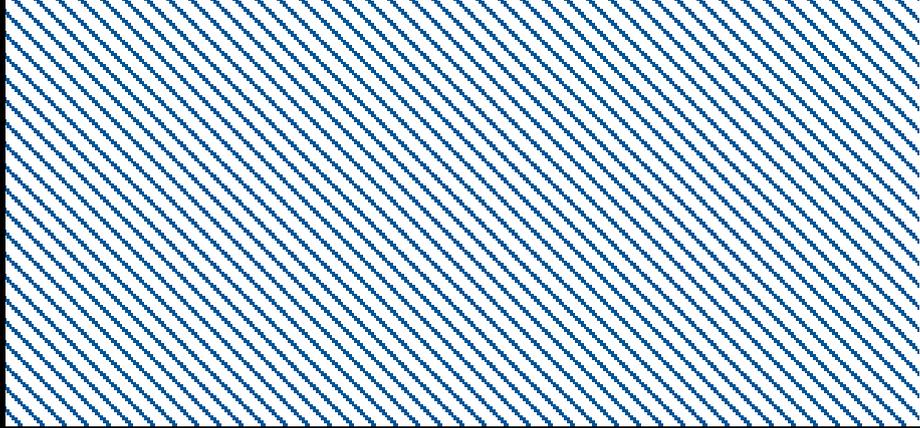
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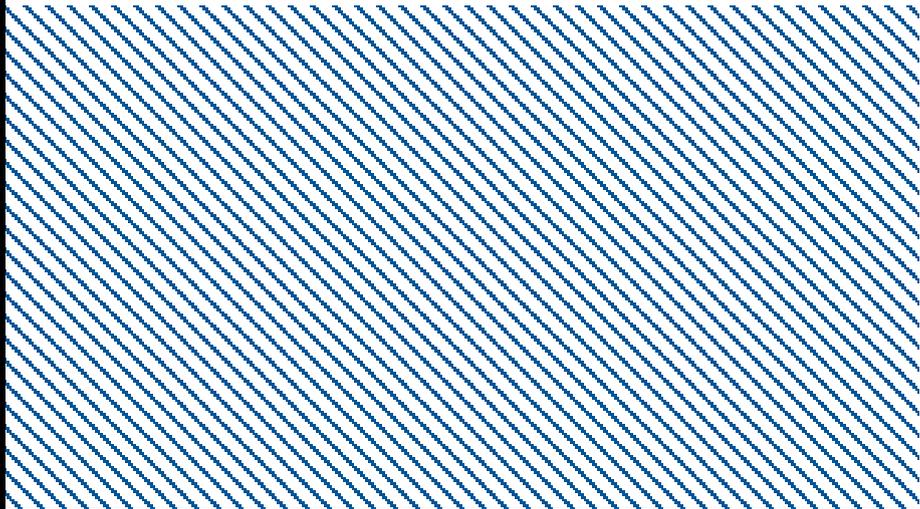
GOAL	Strategies	Who is responsible?	When? (Timeline)
Review community partnerships and strategic alliances	The group of experts convened for the asset identification and analysis of each Healthy Polk 2020 priority (described above) will review the key partnerships and alliances for their priority	Healthy Polk 2020 priority experts	To be determined by each priority's leadership
	2. The Health Planning and Education team of Polk County Health Department reviews the partnerships and coalitions the Department convenes and/or participates in.	Polk County Health Department	Spring each year

GOAL	Strategies	Who is responsible?	When? (Timeline)
Identify personal health services needs of populations	1. Convene a work group of safety-net providers	Polk County Health Department	By January 2012
	2. Develop a survey/assessment tool/questionnaire 3. Develop and implement an outreach strategy to collect information 4. Analyze and share the information		

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GOAL	Strategies	Who is responsible?	When? (Timeline)
Recruit and retain new and diverse leaders. 	Convene a Healthy Polk Leadership Summit each year	Polk County Health Department and Healthy Polk leadership	Winter each year

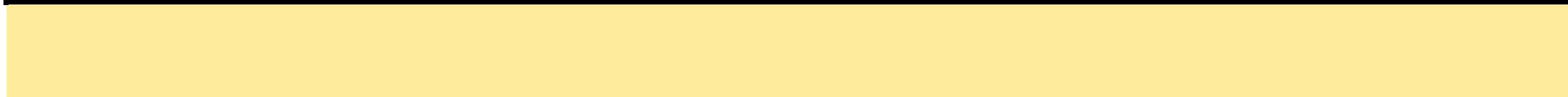
GOAL	Strategies	Who is responsible?	When? (Timeline)
Expand integration of developmental screening across a range of settings for children ages 0-8. 	<ol style="list-style-type: none"> 1. Develop a best practice model (screening, referrals, communication, training) for developmental screenings 2. Partner with early care providers (in home and center childcares, four year old preschool, etc.) 3. Provide training and technical assistance to early care providers 	Visiting, Nurse Services of Iowa, Local Project LAUNCH Council members, Family Support Providers, School Readiness Partnership, Child Care Resource & Referral, Polk County Health Department, Early Learning Providers	Now through September 2011



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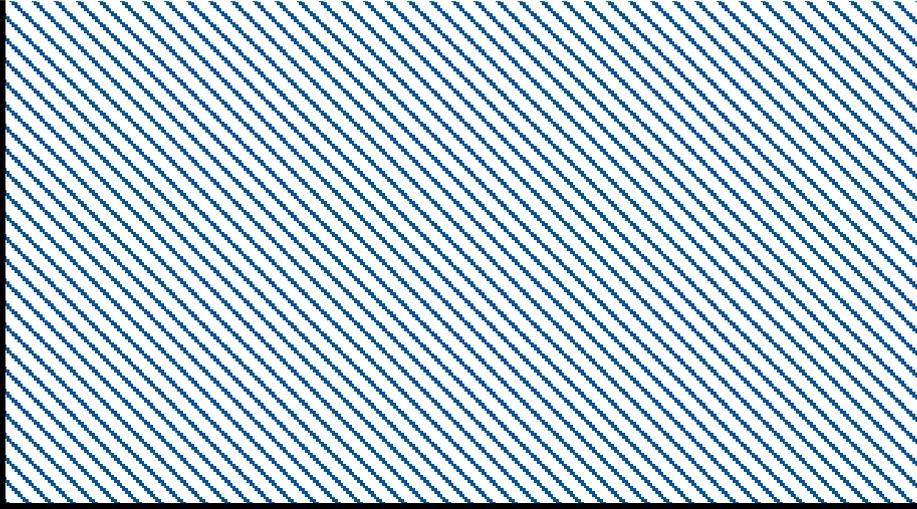
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GOAL	Strategies	Who is responsible?	When? (Timeline)
<p>Promote and support the incorporation of social, emotional, and behavioral health practices into Pediatric primary care settings</p>	<ol style="list-style-type: none"> 1. Continue coordination with 1st Five to increase the number of primary care practices utilizing developmental screenings during well child exams 2. Build the capacity of staff within medical providers offices 3. Incorporate concept of "medical homes" into training and technical assistance provided to medical provider offices 	<p>Visiting Nurse Services of Iowa, Polk County Health Department, Iowa Department of Public Health 1st Five Initiative, Iowa and local chapters of American Academy of Pediatrics and Family Practice, Medical Homes Advisory Council, local family practice physicians and pediatricians.</p>	<p>January to September 2011</p>



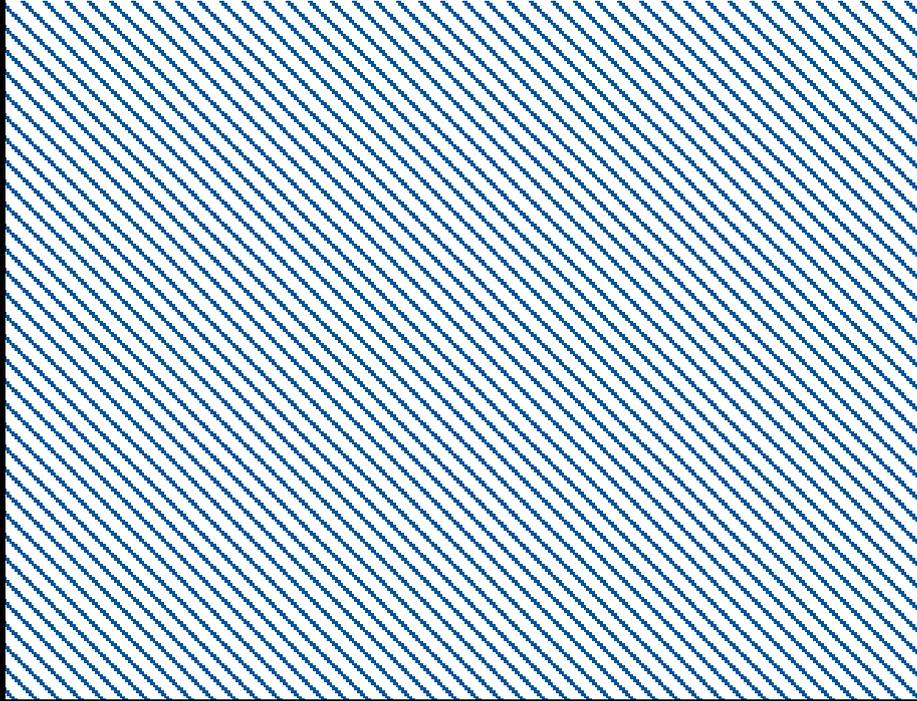
GOAL	Strategies	Who is responsible?	When? (Timeline)
<p>Enhance existing family support and parent education programs and implement evidence-based home visitation programs that support the healthy development of children ages 0-8.</p>	<ol style="list-style-type: none"> 1. Implement the Nurse Family Partnership evidence-based home visitation program. 2. Promote the use of developmental screenings for children ages 0-8 years by program staff 	<p>Visiting Nurse Services of Iowa, Polk County Health Department, Local Project LAUNCH Council, Iowa Department of Public Health, parents/caregivers, early learning projects, local schools</p>	<p>January 2011- September 2011</p>

Community Health Improvement Plan

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- 3. Promote the use of Positive Behavioral Interventions and Support philosophy in existing programs.
 - 4. Provide training and coaching to program staff and parents/families.

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GOAL	Strategies	Who is responsible?	When? (Timeline)
Build the local infrastructure for a comprehensive early childhood system of care to promote positive development for Polk County children ages 0-8 and their families	1. Engage community leaders and programs in system on a local Council	Polk County Health Department, Visiting Nurse Services of Iowa, local and state Project LAUNCH Councils, parents/caregivers, Iowa Department of Public Health, Early Childhood Iowa Diversity Taskforce members	January 2011- September 2011
	2. Continue the community planning process that supports a shared vision for Polk County's early childhood (0-8) wellness system		
	3. Use the Environmental Scan for children's mental health to define services provided and facilitate service coordination		
	4. Use Environmental Scan to inform local LAUNCH Council and drive policy and procedural changes.		
	5. Improve the cultural competence of early childhood system providers in Polk County		
	6. Share best practices from within Polk County organizations		

GOAL	Strategies	Who is responsible?	When? (Timeline)
