

# Polk County Advisory Board of Health Minutes

September 20, 2013 8:30 a.m.

Members present: Dr. Anderson, Dr. Olds, Bobbretta Brewton, Reylon Meeks

Members absent: Tom Newton

| Agenda Items                                                                              | Summary                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
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| <p><b><u>Approval of Minutes</u></b></p>                                                  | <ul style="list-style-type: none"> <li>• Approved minutes from August meeting.</li> </ul>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
| <p><u>Update from Central Iowa Tobacco Free Partnership</u><br/>By: Megan Aucutt</p>      | <ul style="list-style-type: none"> <li>• Had great success this quarter with CITP</li> <li>• In regards to tobacco-free worksites:               <ol style="list-style-type: none"> <li>1. Affiliates Management implemented a policy in July</li> <li>2. Urbandale HealthCare, Youth and Shelter Services, and Eyerly Ball are all working with us to implement a policy in Jan. 2014</li> </ol> </li> <li>• Smoke-free Parks:               <ol style="list-style-type: none"> <li>1. Windsor Heights implemented a tobacco-free policy in July and Mitchellville implemented a policy in September.</li> </ol> </li> <li>• Multi-Unit Housing, Smoke-free:               <ol style="list-style-type: none"> <li>1. Community Housing Initiatives implemented a smoke-free policy to over 50 of their properties statewide.                   <ol style="list-style-type: none"> <li>a. We worked closely with Jessica Sheets the CTG Contractor from Polk County Health Dept.</li> </ol> </li> <li>2. Venture Management implemented a policy to all 13 of their properties</li> <li>3. Park West in Urbandale is working on a policy</li> </ol> </li> </ul>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
| <p><u>Public Health Director Report (written report + comments)</u><br/>By Rick Kozin</p> | <ul style="list-style-type: none"> <li>• The Iowa Health Information Exchange was established to help facilitate the electronic exchange of health information. The Iowa Department of Public Health has issued a Request for Proposals (RFP) to provide funding to build organization capacity to participate in and use the Health Information Exchange. According to the RFP, “applications will be accepted from two or more eligible organizations coming together in a collaborative efforts in their communities...” Polk County Health Department, Proteus, Inc, Planned Parenthood of the Heartland, Eyerly Ball and Primary Health Care Inc., have come together to develop and submit a joint proposal. Polk County will serve as the applicant for the proposal and fiscal agent if the grant is awarded. Each participating member of the collaborative is eligible for up to \$25,000 and the request will be for \$118,246.</li> <li>• Submitted a request to Prairie Meadows to fund public awareness efforts to encourage adults to be fully immunized.</li> <li>• Submitted a proposal to present at the 2014 Governor’s Public Health Conference. The presentation will review: historical data on the impact of extreme heat on our community; the evolution of our response plans and the organizational structure for the response. Specifically, we will share how our strategy evolved from exclusively focusing on an overnight cooling shelter to a more comprehensive education and prevention strategy. We will also review how our “trigger” evolved from alignment with the NWS warnings to our own independent criteria. We will also discuss the importance of coordinated media messages with community partners.</li> </ul> |

- To view the progress on the next painting for our reception area, please click on this link.  
<http://www.dickshook.com/pch>

Health Care Reform Update:

- Coventry is still in
- Midlands Choice will handle the billing for Co-opportunities
- On-line application is simple
- Iowa approval has not been approved
- Software issues
- The Health department will not have Navigators or Certified Application Counselors

We have started to provide flu vaccinations for the public.

- Fewer community clinics (42) have been scheduled than last year (over 100) with the expectation that they will be bigger clinics
- Walk-ins will begin at 1907 Carpenter on 9/23/13

A Forum for State Legislators representing Polk County will be held on September 26<sup>th</sup>.

The Health Department is partnering with the African American Leadership Forum to provide blood pressure tests and blood glucose screenings at the Hy-Vee stores on MLK and 42<sup>nd</sup>/University in September, October and November.

- Agreement with Washington University, home of the St Louis STD Prevention Training Center, for providing hands on training to practitioners in the STD clinic on an as needed basis. 7<sup>th</sup> year of agreement.
- Agreement with IDPH for the 5<sup>th</sup> year of Project Launch funding (final year). \$72,000 Project LAUNCH is a collaborative effort between Polk County, Iowa Department of Public Health (IDPH) and the local Title V provider, Visiting Nurse Services, to promote the social, emotional and behavioral wellness of young children ages 0-8 in Polk County.
- Agreement with IDPH for 3<sup>th</sup> Year of Community Transformation Grant funding \$65,500 and along with that a contract with Jessica Sheets to perform the work as set out in the work plan. The scope of work to be performed is varied and includes initiatives to create environmental and system changes at the community level that integrate public health, primary care, worksite and community initiatives to help prevent chronic disease through good nutrition and physical activity.
- Amendment to Business Associate Agreement with H-S Medical Billing Services. Due to the adoption of the HITECH Act of 2013 (part of HIPAA), language in BA agreement needed to be amended to meet changes in the HIPAA language. This will continue to ensure that any protected health information we share with HS will be treated in the same way with anyone they may need to share it with.
- Agreement with Mckesson Corporation to lease a new laboratory instrument, the Picollo, for a 36 month period and then purchase it for \$1 at end of lease if we choose. This will allow us to retire two instruments with limited testing menus and also add on additional Chemistry panels: can do complete metabolic panels, general chemistry tests, liver and lipid panel to name a few. Support DX of our NP.

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|                                                                        | <ul style="list-style-type: none"> <li>Submitted and RFP to IDPH to provide funding to build organizational capacity locally to participate in and use the Health Information Exchange. This was a joint proposal submitted on behalf of Proteus, Inc, Planned Parenthood of the Heartland, Primary Health Care Inc., and Visiting Nurse Services of Iowa. Each participating member in the collaborative is eligible for up to \$25,000. Goal of <b>Participating in a functional electronic health information exchange would improve provider decision making and improve patient outcomes.</b></li> </ul>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
| <p><u>Health Planning and Education Update</u><br/>By Tammy Keiter</p> | <ul style="list-style-type: none"> <li>Diabetes Screening Day 8/21/13- we had such a great turn out we had to put people on a waiting list. <ol style="list-style-type: none"> <li>09/11- offered the same screening services for Hispanics. 8 out of 12 returned.</li> <li>09/18- Same screening services for English speaking 13 out of 16 returned.</li> <li>Next Screening Day will be in the spring 2014.</li> </ol> </li> <li>Back to school fair we have not done any outcome measuring. It is hard to capture a pre and post on these children since they randomly attend the event. Oral screens may have some outcomes.</li> <li>What we found was that most of them have some form of health insurance. Next year, we need to find out why we have so many attending the event, since most of them have some type of health insurance. Are they attending to just get a free backpack? If they have health insurance, why aren't they scheduling a visit to their own doctor? We need to focus how we can reach those that really need to get screenings and develop measurements and analyze to ensure prevention moves in the right direction.</li> <li><b>La Reina Latino radio</b>-Dr Alarcon guest speaker for September will be talking about Allergies (reactions, poor air quality, asthma) &amp; National Emergency Preparedness Month-encouraging residents to become better prepared for emergencies and disaster.</li> <li><b>La Reina Latino Magazine</b>-for the month of September will feature an article on Nutrition.</li> <li><b>Latino Women's heart Attack Campaign</b>- on 09/19 the campaign became final. The Conoce TU Latido utilized 3 approaches to provide information, outreach, and education concentrating on Spanish speaking women over the age of 50, family members, friends and bystanders in the Polk County and statewide regions. The primary approaches included the media roundtable, the spokesperson network, and outreach targeting Hispanic women. Over 90,000 individuals were reached (50,000 women, 40,000 males, 18,000 health professionals). Media coverage through newspapers, magazines, TV, radio spots, Facebook, &amp; Twitter. Many articles were published in 4 different Latino newspapers/magazines.</li> <li><b>Fall Prevention Awareness Activities</b>- September is fall prevention awareness month and observed the 23<sup>rd</sup>. This year's theme is Preventing Falls-one step at a time. It seeks to unite professionals, older adults, caregivers, and family members to play a part in raising awareness and preventing falls. On 09/23, the coalition is invited the public to an event at the Iowa State Capitol Building to learn more about the risk and prevention of falls for older adults.</li> <li></li> </ul> |
|                                                                        | <ul style="list-style-type: none"> <li>August had the highest rate of STD's reported this year. 348</li> </ul>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |

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| <u>Communicable Disease</u><br><i>By Kari Lebeda Townsend</i> | <ul style="list-style-type: none"> <li>• Chlamydia- highest this year. 270</li> <li>• As of September no new cases of Cryptosporidium. <ol style="list-style-type: none"> <li>1. 260 cases reported in August.</li> <li>2. Started to send out information regarding crypto in July.</li> <li>3. Great job with our CD team. Only %13 of cases were not interviewed. They were really busy</li> <li>4. %27 had onset in August. Only %6 in Sept.</li> <li>5. 15 new cases last week (most of them have had symptoms since August)</li> </ol> </li> </ul> |
| <u>Committee Member Comments</u>                              | <ul style="list-style-type: none"> <li>• None</li> </ul>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
| <u>Public Comments</u>                                        | <ul style="list-style-type: none"> <li>• None</li> </ul>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
| <u>Adjournment</u>                                            | Meeting adjourned at 9:20 am                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |

**Next meeting October 18th, 2013 at 8:30 a.m.**

Others present:

Rick Kozin, PCHD

Scott Slater, PCHD

Tammy Keiter, PCHD

Kari Lebeda Townsend, PCHD

Cari Spear, Visiting Nurse Services of Iowa

Ralph Marasco- County Attorney

Megan Aucutt

Heather Bombay