

Dear Sir or Madam,

On Friday, November 4, 2016, Jester Park Equestrian Center will be hosting a benefit dinner at the Jester Park Lodge in Granger, Iowa. The evening is designed to help raise life-changing funds for support of our newly incepted **Horses Helping Heroes** Veterans Program.

**Horses Helping Heroes** mission is to build the veteran's confidence through interactions with horses; by creating relationships and opportunities that allow for the development of skills that can be used in their everyday life.

We have partnered directly with the United States Department of Veterans Affairs to create a unique adaptive horsemanship program that will support our veterans in need. **Horses Helping Heroes** officially launched on September 6, 2016 and the positive impact on the veterans is already evident. JPEC is ecstatic to continue to develop the program for many years to come.

Both our live and silent auctions' success will be largely dependent upon your support and participation. We are asking you to consider donating to our auction. With the help of your donated auction items, we hope to reach a goal of raising over \$5,000 for the continued development of Horses Helping Heroes.

Your support will **directly** assist the veterans that **Horses Helping Heroes** serves, by enabling Jester Park Equestrian Center to cover unsubsidized program fees, offering scholarships to individual veterans, and to grow the reach of the program in 2017. Equine interactions have been proven to provide needed therapeutic aspects for our veterans in the areas of social, emotional, mental, and physical well-being.

**We hope that you will support the JPEC Horses Helping Heroes Benefit Dinner through the donation of an auction item or gift certificate.**

Enclosed you will find an Auction Donation Form. If you would like to find out more information on our Veteran's Program, sponsor a veteran for our equine horsemanship program, or make a direct monetary contribution to **Horses Helping Heroes**, please see the attached "Sponsorship" form for more information.

Please complete and return forms no later than October 31. If you have questions or would like additional information about Jester Park Equestrian Center or the Horses Helping Heroes Veterans Program, please contact Lela.Mullen@polkcountyiowa.gov or 515-999-2818 ext 8.

Thank you for your time and consideration and your support of Jester Park Equestrian Center.



Sincerely,



Lela Mullen  
JPEC Manager  
Polk County Conservation



# Horses Helping Heroes Benefit Dinner

## DONOR & ITEM INFORMATION

Donor/Business Name: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Please provide a **complete description of the item**, it's value, and any other information and/or restrictions (food allergens, etc) bidders need to know. If you are donating more than one item, please **complete a separate form** for each item.

Item \_\_\_\_\_

Estimated Retail Value: \_\_\_\_\_

Item Type (for display)  Tangible Item  Certificate of Redemption

Item Description: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

A copy of this form will serve as an official recognition of a gift to the Jester Park Equestrian Center **Horses Helping Heroes** Veterans Horsemanship Program. If you would like to receive a tax deduction letter, please contact Lela Mullen at the contact information below.

**Choose One:**

- I will deliver the item/certificate, with a copy of this form to the address listed by 10/31/16
- I request an item pick up. Please contact Lela Mullen for details.

**Please return this form to:**

Lela Mullen, JPEC Facility Manager  
11171 NW 103rd Court, Granger IA 50111  
515-999-2818 ext 8 | Fax: 515-323-5354  
Please direct questions to [Lela.Mullen@polkcountyiowa.gov](mailto:Lela.Mullen@polkcountyiowa.gov)

Pledge by: \_\_\_\_\_

(Donor Signature)

Date: \_\_\_\_\_



# Horses Helping Heroes SPONSORSHIP FORM

Donor/Business Name: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

*All sponsors will receive a small token of appreciation to show our thanks for our support of the JPEC Horses Helping Heroes Veterans Program. This will be delivered to the address listed above.*

**I wish to participate as a (check on below)**

**HONORABLE** **\$500+**

- Written acknowledgement in our event program during the Horses Helping Heroes Benefit Dinner on 11/4/2016.
- Business logo and link displayed on JPEC's Horses Helping Heroes webpage.
- Two dinner tickets to the Horses Helping Heroes Benefit Dinner.
- Two admission tickets to the JPEC Honorable Sponsors Appreciate Event on April 29, 2017.
- Framed acknowledgement hung at the Horses Helping Heroes Benefit Dinner as well as at JPEC for the 2017 calendar year.

**HEROIC** **\$250-\$499**

- Written acknowledgement in our event program during the Horses Helping Heroes Benefit Dinner on 11/4/2016.
- Business logo and link displayed on JPEC's Horses Helping Heroes webpage.
- Two dinner tickets to the Horses Helping Heroes Benefit Dinner.
- Framed acknowledgement hung at the Horses Helping Heroes Benefit Dinner as well as at JPEC for the 2017 calendar year.

**COURAGEOUS** **\$100-\$249**

- Written acknowledgement in our event program during the Horses Helping Heroes Benefit Dinner on 11/4/2016.
- Business logo and link displayed on JPEC's Horses Helping Heroes webpage.
- Table sponsorship displayed during the Horses Helping Heroes Benefit Dinner.

**PATRIOTIC** **\$50-\$99**

- Written acknowledgement in our event program during the Horses Helping Heroes Benefit Dinner on 11/4/2016.
- Business link displayed on JPEC's Horses Helping Heroes webpage.

**I would not like to be a main sponsor, however I would like to donate \$\_\_\_\_\_.**

*Please return this form by 10/31/2016 to:*

Lela Mullen, JPEC Facility Manager

11171 NW 103rd Court, Granger IA 50111

515-999-2818 ext 8 | Fax: 515-323-5354

Please direct questions to [Lela.Mullen@polkcountyiowa.gov](mailto:Lela.Mullen@polkcountyiowa.gov)

**Please make all checks payable to Jester Park Equestrian Center and deliver to the above address.**

**Thank you for your support of the JPEC Horses Helping Heroes Veterans Program!**