



MEMBERSHIP BENEFITS





Membership Benefits



Nature Lover
Individual Membership
\$25 Annually



Outdoors Family
Immediate Family Membership
\$100 Annually



Pathfinder
Individual/Couples Membership
\$1,000 One-Time Gift



Trailblazer
Individual/Couples Membership
\$100 Annually



Business
Corporate Membership
\$1,000 Annually

Invite to Members-Only Events | 2 Events per Year



- **Summer 2019** | Bring your family to the Jester Park Equestrian Center for horse-drawn wagon rides, roast s'mores around a bonfire, and get up close and personal with our resident horses and barn facilities!
- **Fall 2019** | Join us for a social hour at the Jester Park Nature Center with drinks and appetizers. Afterwards, lace up your boots and hit the trails as we tour the collection of public art around the nature center. (21+)

**To attend these exclusive events, you must be a Friends of Easter Lake Park Member.*

Easter Lake Park E-Newsletter



Receive an e-newsletter three times per year to your personal e-mail with more details of members-only special events, happenings, and discounts. E-newsletters will go out in November, April, and August.

Friends of Easter Lake Park Window Cling



Weather-resistant Friends of Easter Lake Park window clings are exclusive to our members. Put them on your car, window, or computer to show your support for your favorite park!

Recognition on the Polk County Conservation Website



Your name will be listed as a Friends of Easter Lake Park Member on the Polk County Conservation website, unless otherwise requested.

5% discount on equipment rentals at Easter Lake Boat Rental & Concession



Friends of Easter Lake Park can rent outdoor equipment such as canoes, kayaks, boats, bikes, and more at the Easter Lake Boat Rental & Concession, located at the beach.



Recognition in the Great Outdoors Foundation Annual Report



Your name will be listed as a Friends of Easter Lake Park Member in the Great Outdoors Foundation Annual Report, unless otherwise requested.

10% Discount on Designated Fee-Based Programs



Members will receive a 10% discount on eligible Polk County Conservation programs and events (excludes mindfulness & movement programs, trips, & O.W.L.S.). A promo code will be given to you in your mailed welcome packet that can be used when registering for eligible programs on MyCountyParks.com. For programs and events hosted outside of MyCountyParks.com, you will be given information via e-mailed newsletters. *Promo code changes upon annual renewal.*

10% Discount on Reservable Campsite Fees & \$1 Discount on First-Come, First-Served Campsite Fees



Members will receive a 10% discount on reservable campsite fees at ALL Polk County Conservation campgrounds. A promo code will be given to you in your mailed welcome packet that can be used when registering for campsites on MyCountyParks.com. To receive the \$1 off per night of camping, write your member ID number on your camping registration envelope upon arrival and check-in. *Promo code changes upon annual renewal.*

Nature Birthday Party (fees apply)



Choose between naturalist-led, themed birthday parties at the Jester Park Nature Center for children ages 4 - 14! Themes will be given in your welcome packet, along with other important information and fees.

Local Artist Nature Art



Each year, members will receive a customized piece of nature-inspired art from a local artist.

Free Jester Park Nature Center Room Rental or Park Shelter with Complimentary Staff Presentation



Business members will receive a free facility rental for their next corporate meeting, event, or holiday party at the Jester Park Nature Center or an Easter Lake Park shelter for up to 100 guests. You may also request a free presentation by a Polk County Conservation staff member from the list provided in your welcome packet.

Logo Featured on both the Polk County Conservation & Great Outdoors Foundation Websites



Your business logo will be listed on the Friends of Easter Lake Park webpages on both the Polk County Conservation and the Great Outdoors Foundation websites.





Friends of Easter Lake Park is a collaborative program of Polk County Conservation and the Great Outdoors Foundation that provides more opportunities for outdoor fun and nature adventures!

Friends of Easter Lake Park benefits include exclusive members-only events and programs, equipment rental discounts, a yearly gift of local nature-inspired art, discounts on reserveable campsites and designated fee-based programs, and tips to make the most of your Easter Lake Park outings.

Your membership support provides supplemental funds needed for operations to keep Easter Lake Park beautiful and enhance conservation and outdoor recreation programming.

**Choose the membership level that fits the outdoor memories you want to create, by signing up online at:
www.LeadingYouOutdoors.org/el-friends**

**Memberships are yearly and begin the month you join.*



**www.LeadingYouOutdoors.com
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